

## Primary/Elementary Presentations

David Bouchard - *Order of Canada/Senior Editor for Rubicon Publishers and Pearson Publishers /Métis Author/Educator/Renowned conference speaker* - speaks to *primary and elementary* audiences.

David's message is direct and clear. He leaves students wanting to make reading a part of their everyday lives:

*"Television entertains - it does not enrich lives. Stories and books entertain and teach valuable life lessons. In addition, they require listeners and readers to use our imaginations. This makes us all smarter!"*

*"If you want your children to be bright, read them Fairy Tales. If you want them to be brilliant, read them even more Fairy Tales." ~ Albert Einstein ~*

Through Native flutes, storytelling and his award winning books, David directs children to the source of the best stories: their Grandparents, their teachers and books.

He plays an honour song on one of his Native flutes. He explains the background and history of the Native flute and of his Métis sash. He tells a story through which he demonstrates how stories are richer than television. Children come to see firsthand how their imaginations are more colourful and vibrant than the most exciting Disney movie.

David teaches that reading is not for a select few. He confides that he is not a strong reader and that because of learning disabilities, he did not read for pleasure until he was an adult. *"I am not and will never be a strong reader...but I LOVE to read and so can you!"*

Through his books, David leaves listeners with an understanding of how useful and enjoyable books can be. Parents, educators and students come to understand that television is not always in our best interest, that books are better for us and that anyone can learn to read: *"Find one book you like. Get hooked on one book. It's as simple as that...just one book at a time!"*

David offers prizes of signed bookmarks and books and leaves every listener with a gift: *the gift of reading!*



